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**LOCAL OC PHOTOGRAPHER LAUNCHES NEW BOOK TO HELP  
BABY BOOMERS NAVIGATE THE DIGITAL WORLD**

*Julie Diebolt Price is the OC's "Digital Diva"*

Tustin, Calif. – According to a recent Simmons Market Research Study, the nation's 78 million baby boomers are being overwhelmed by an avalanche of increasingly intimidating high-tech gadgets. And, with more and more of them becoming empty-nesters as they age, the youngest of whom turned 44 this year, they can no longer rely on their tech-savvy Gen X or Y children for help.

Enter "Digital Diva" and acclaimed Orange County photographer Julie Diebolt Price and her new e-book, *Babyboomers' Guide to Digital Photography*, \$24.95 plus tax and shipping, ([www.babyboomersdigitalphoto.com](http://www.babyboomersdigitalphoto.com)).

"This book is for those who are confused by all the 'stuff' you have to know just to take pictures with a digital camera today," says Diebolt Price. "It is your opportunity to finally learn, and remember, all you need to know about digital photography."

The *Babyboomer's Guide to Digital Photography* is a concise (only eight chapters), easy-to-use aid whose sole purpose is to help you take better pictures quickly by cutting through all the technical jargon you find in many other photography books.

You'll learn:

- How to choose the camera that's right for you.
- The first thing to do when you take your camera out of the box.
- Simple techniques to deal with shutter lag.
- How to take pictures like a pro.
- How and when to use a flash.
- How to output your images – for print or Web.
- How to easily manage all the photos on your computer.
- A down-to-earth explanation of all those "geeky" photo terms.
- When and how to hire a professional.

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Julie Diebolt Price, president of JDP Photography, is an award-winning photographer, educator, and passionate traveler. Her company's tagline, 'More than just a shot in the dark<sup>SM</sup>', gives you insight to her philosophy. Known for her personal style, cutting-edge photographic techniques, and keen ability to capture a story and have fun in the process, has led to numerous industry awards and recognition over the past 20 years.

As an early adopter of digital photography in 2001, Julie began teaching in small group and private tutoring sessions. In 2006, she designed and implemented digital photography classes at Santiago Canyon College in the Community Services department and is currently growing that series of class offerings.

For more information about Julie's upcoming Fall classes or to order a book, go to [www.babyboomersdigitalphoto.com](http://www.babyboomersdigitalphoto.com) or call 714-669-4537.

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